



Ayesh Zubair

Digital Marketing Portfolio

SEO • PPC • Paid Campaigns • Content Marketing • CRO

GROWTH THROUGH

Strategic digital marketing that turns visibility into action.

CONTACT

aaishzubair@gmail.com

+92-322-0717281

LinkedIn

Digital Marketing Specialist

Selected projects • Certifications • Performance snapshots

A strategic digital marketer focused on measurable growth.

Experience across SaaS data visualization healthcare medical supplies telecom and international eCommerce.

PROFESSIONAL SUMMARY

I’ve had the privilege of working across multiple high-impact industries, including SaaS, data visualization, healthcare, medical supplies, and telecom, delivering measurable growth through strategic digital marketing initiatives.

SEO

Search visibility & organic growth

PPC

Paid search & campaign management

CONTENT

Content marketing & website messaging

CRO

Conversion-focused optimization

CORE CAPABILITIES

● SEO Strategy

● PPC & Paid Campaigns

● Lead Generation

● Content Marketing

● CRO Optimization

● Brand Visibility

LET’S WORK TOGETHER

From organic search to paid acquisition, I build and optimize digital campaigns around business goals, audience intent and measurable outcomes.

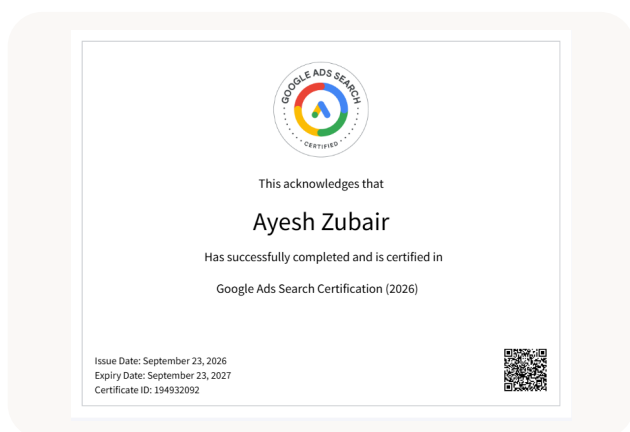
aaishzubair@gmail.com

+92-322-0717281

Certifications & Credentials

Google Ads Search certification plus additional certifications in analytics SEO digital marketing email marketing and Google My Business.

GOOGLE ADS SEARCH CERTIFICATION



Google Ads Search Certification
Certified in Google Ads Search (2026).

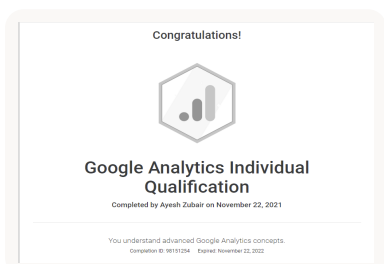
The portfolio source document includes the certificate with issue date expiry date and certificate ID.

SEARCH ADS

Campaign strategy • intent • optimization

ADDITIONAL CERTIFICATIONS

ANALYTICS CERTIFIED



SEO CERTIFIED



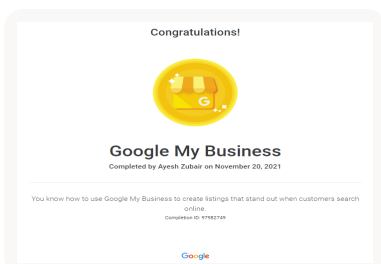
DIGITAL MARKETING CERTIFIED



EMAIL CERTIFIED



GOOGLE MY BUSINESS CERTIFIED



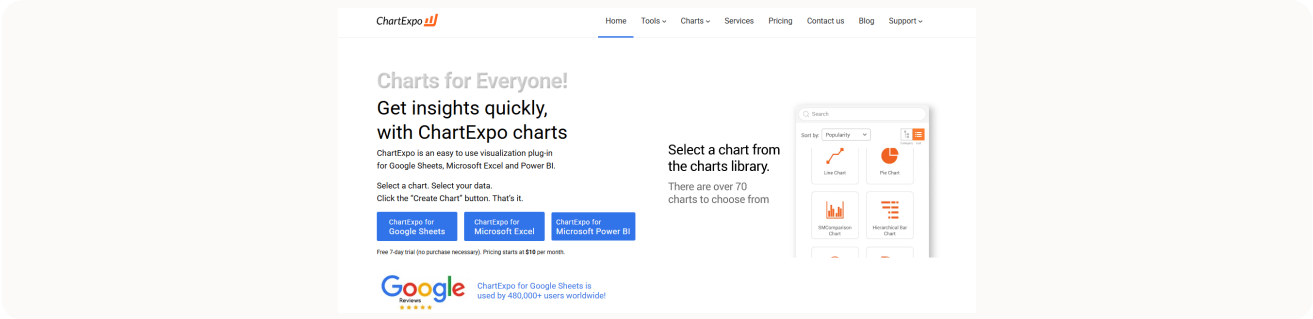
Chartexpo.com — Data Visualization SaaS

SAAS • DATA VISUALIZATION • SEO • PPC • CONTENT MARKETING

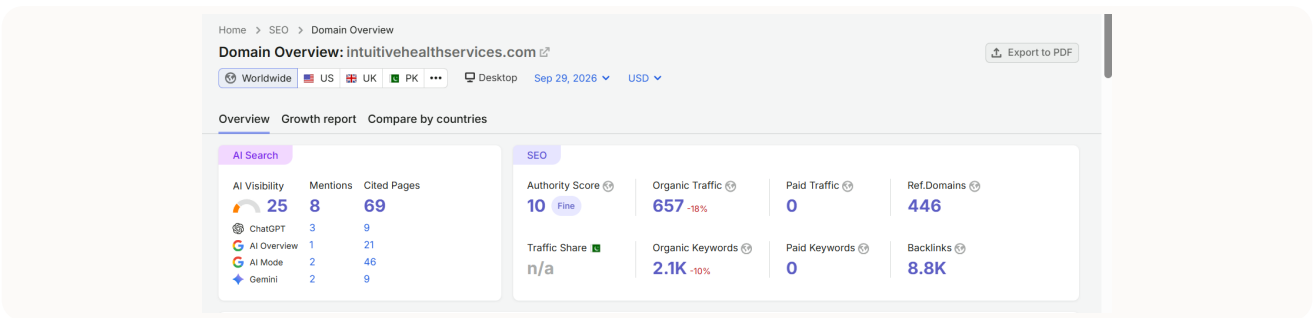
PROJECT SCOPE

- Transforming raw data into decision-driving visuals for businesses.
- Led end-to-end digital marketing strategy including SEO, PPC and content marketing.
- Increased user engagement and conversions through targeted campaigns.

WEBSITE / CAMPAIGN VIEW



PERFORMANCE SNAPSHOT



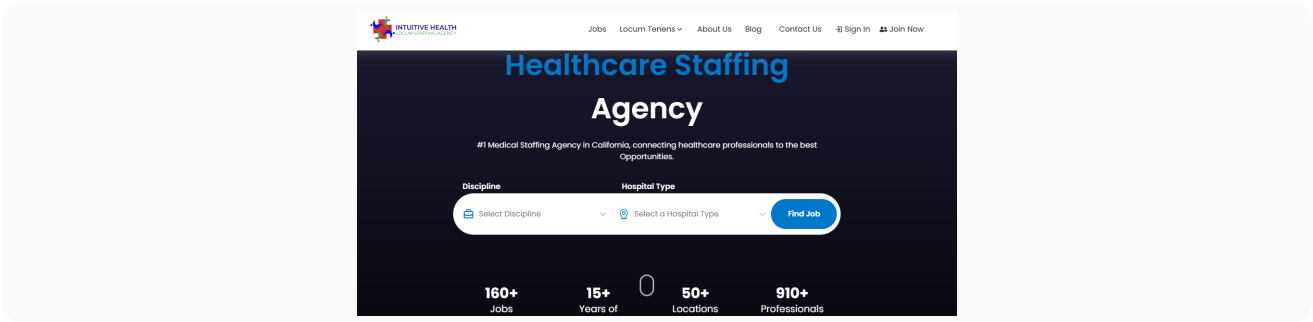
IntuitiveHealthServices.com — Healthcare Staffing & Wellness

USA • HEALTHCARE STAFFING • RECRUITMENT MARKETING • LEAD FUNNELS

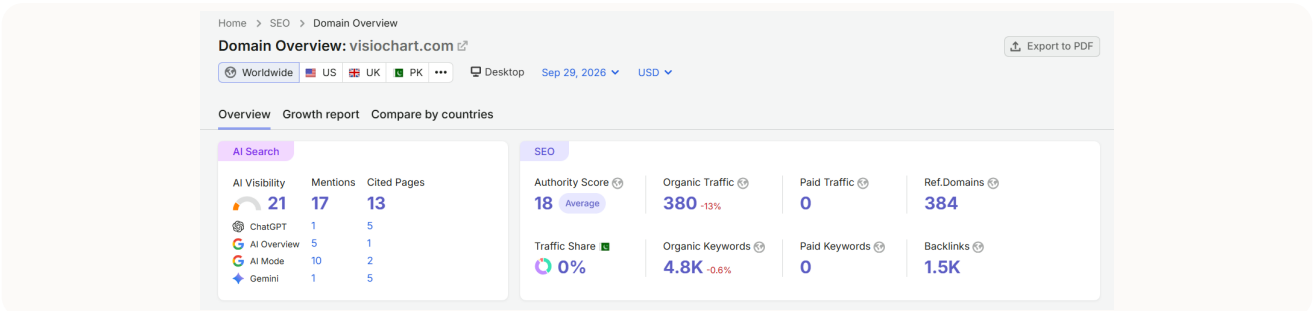
PROJECT SCOPE

- Managed digital presence and recruitment marketing campaigns.
- Optimized lead funnels for personalized healthcare staffing solutions.
- Enhanced online visibility in the competitive healthcare sector.

WEBSITE / CAMPAIGN VIEW



PERFORMANCE SNAPSHOT



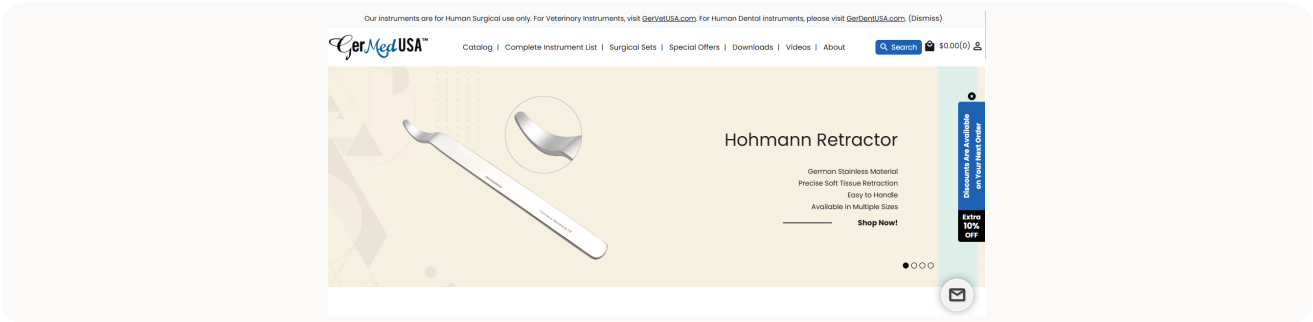
GermedUSA.com — Medical Equipment & Surgical Instruments

USA • MEDICAL EQUIPMENT • ECOMMERCE • SEO • PPC

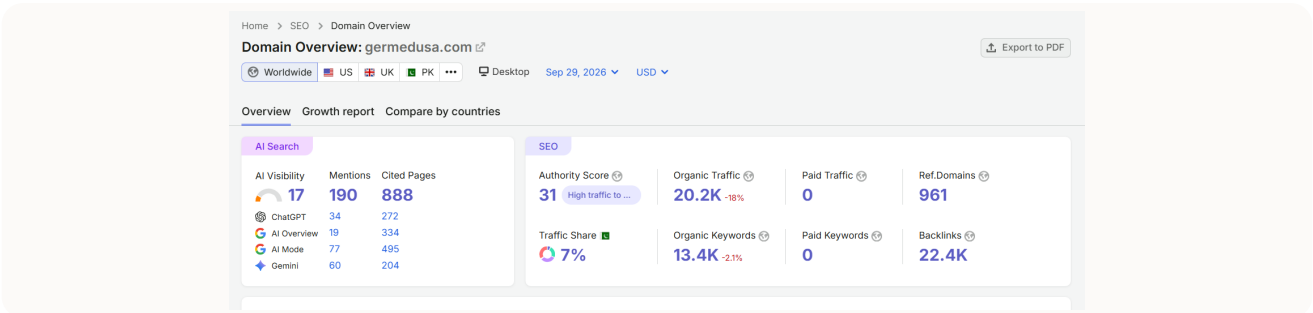
PROJECT SCOPE

- Strategized marketing for a U.S.-based medical device manufacturer.
- Increased product inquiries and e-commerce conversions.
- Implemented SEO and PPC campaigns targeting healthcare professionals.

WEBSITE / CAMPAIGN VIEW



PERFORMANCE SNAPSHOT

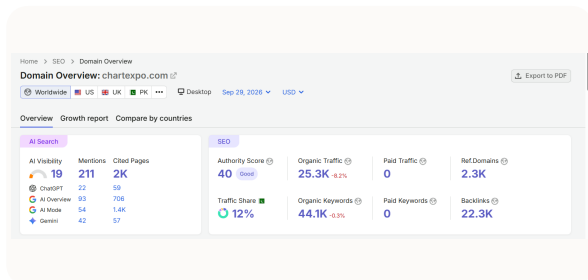
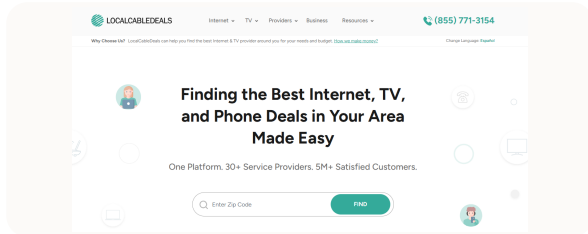


Telecom comparison + B2B analytics

04 / LocalCableDeals.com

TELECOM & INTERNET SERVICE COMPARISON — USA

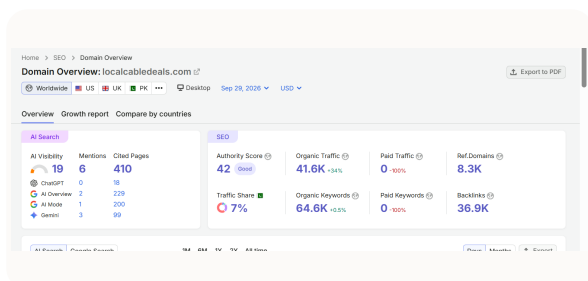
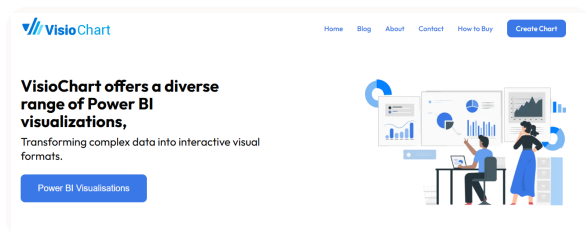
- Digital marketing for a nationwide telecom comparison platform.
- Boosted traffic and lead acquisition through search and social campaigns.
- Optimized content to improve user engagement and retention.



05 / Visiochart.com

INTERACTIVE ANALYTICS PLATFORM

- Enterprise-level business intelligence solutions.
- Developed integrated marketing campaigns to attract B2B clients.
- Focused on lead generation and brand awareness.



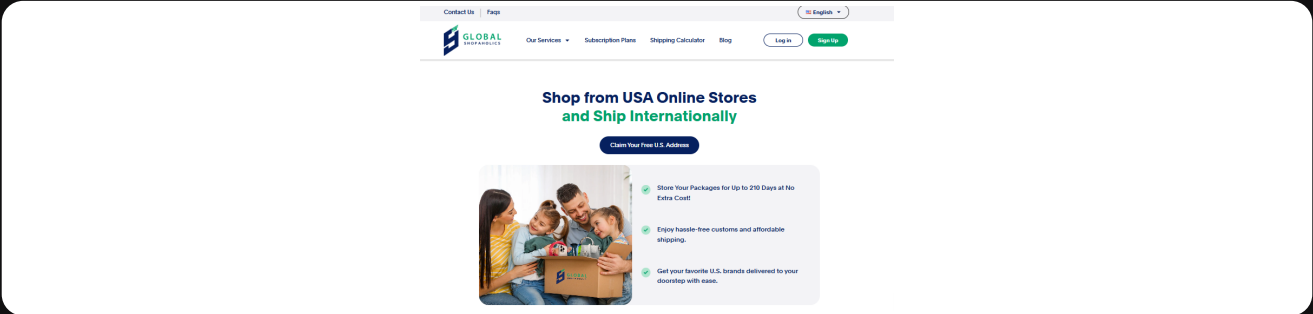
GlobalShopaholics.com

INTERNATIONAL PACKAGE FORWARDING & LOGISTICS PLATFORM

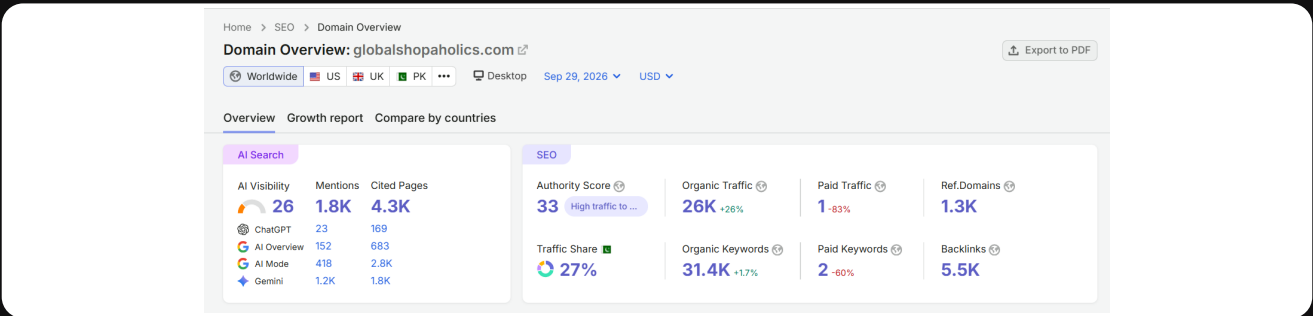
PROJECT SCOPE

- End-to-end digital marketing support including SEO, paid campaigns and CRO optimization.
- Improved international lead generation and conversions through high-intent traffic strategies.
- Optimized website structure and content to support global targeting and service clarity.
- Strengthened brand visibility and trust for cross-border eCommerce and logistics services.

WEBSITE VIEW

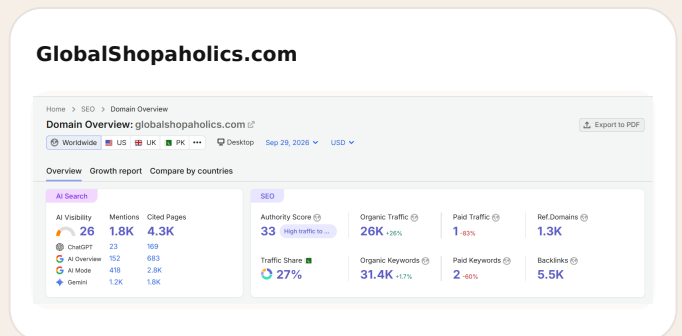
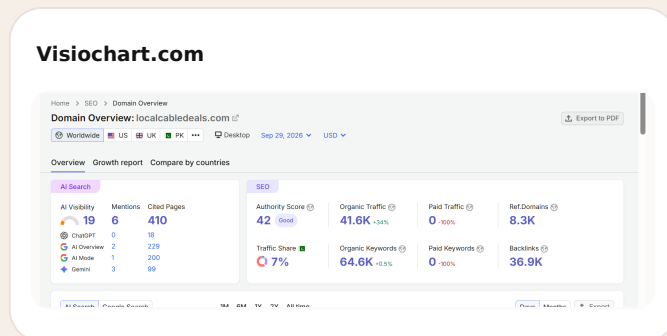
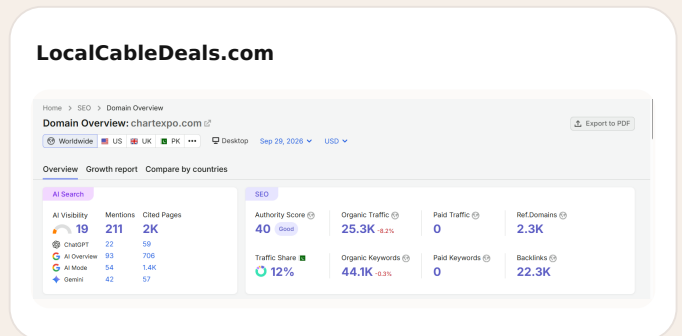
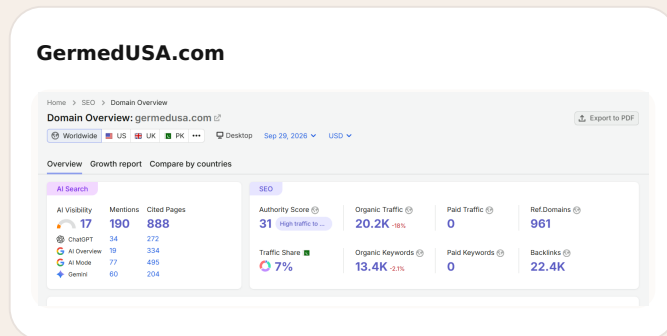
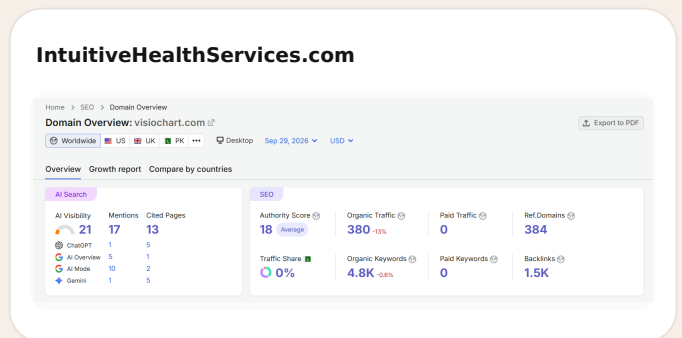
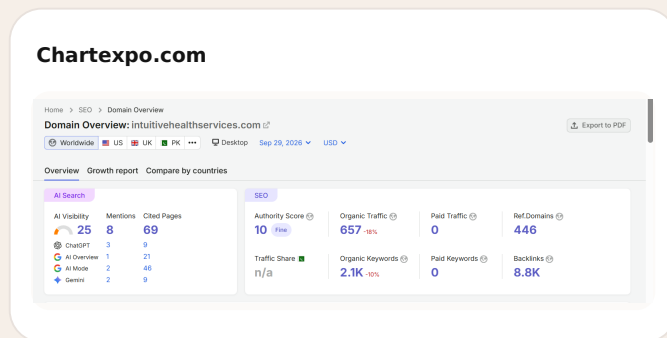


SEO PERFORMANCE SNAPSHOT



Selected SEO visibility snapshots.

The original portfolio includes third-party SEO dashboard screenshots for the featured projects. They are presented here as visual evidence from the source portfolio.



LET'S BUILD WHAT'S NEXT

These are a few of my favorite projects where I've handled 360-degree marketing campaigns.

aaishzubair@gmail.com

+92-322-0717281

LinkedIn